EMMA MATHES

Location
Texas, USA

Phone
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Email
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Portfolio
emmathes.com

LinkedIn
/in/emmathes

Software

ADOBE PHOTOSHOP ●●●●●
ADOBE ILLUSTRATOR ●●●●○
ADOBE INDESIGN ●●●●●
AFFINITY DESIGNER ●●●●●
MICROSOFT OFFICE ●●●●○
PROTO.IO ●●●●○

Skills

CSS ●●●●●
HTML ●●●●●
JAVASCRIPT ●●●○○
WORDPRESS ●●●●○
DIVI THEME & BUILDER ●●●●●
RESPONSIVE WEB DESIGN ●●●●○
SKETCHING & STORYBOARDING ●●●●●

Interests

D&D   Rocks   Crafts

Plants   Comics   Dice

About Me

I am an organized and enthusiastic web/graphic designer with a strong eye for detail and a fascination with all things digital media. I'm excited to join a team where I can contribute new concepts, learn from my peers, and challenge myself to grow as an artist!

Experience

18-21   MGM Benefits Group
Web & Graphic Designer
- Boosted client engagement with an online resource center, benefits app, eye-catching graphics, and quarterly product campaigns.
- Streamlined processes between marketing and sales departments and reduced back-and-forth with clients.
- Modernized brand identity with a complete redesign of company materials and innovative marketing advice.
- Launched four new websites with rapid turnarounds and dramatically improved overall speed and responsiveness.

2018   Floyd's 99 Barbershop
Front Desk Coordinator

17-18   Curant House
Illustrator
- Cover design, print layout, & 55 original illustrations for *Healing Hope: Through and Beyond Cancer* by Dr. Wendy Harpham.
- Compiled book in InDesign for self-publishing.

16-17   Hobson Wildenthal Honors College, UT Dallas
Web & Graphic Designer
- Designed promotional media, presentations, t-shirts, and faculty webpages following the UT Dallas brand standards.
- Assisted with student tours, recruitment, and mentoring.

16-17   The Mercury, UT Dallas
Comic Artist

Education

14-18   The University of Texas at Dallas
B.A. Arts and Technology, Visual Arts minor
GPA 3.8, Magna Cum Laude, Major Honors, Collegium V Honors, National Merit Scholar, 2x Dean's List.

Awards

2016   UTDesign - Texas Instruments
Worked with team from UT Dallas and Texas Instruments to redesign the TI Worldwide Procurement & Logistics external homepage. Project won 3rd place in Computer Science Dept.

2014   Clark Van Pelt Scholarship
Won Element X Creative's competition for an original superhero design and backstory.